

Mission:

We develop compassionate, competent, and confident professionals, empowering graduates to impact their communities with innovation, integrity, and inclusivity.

Vision

To cultivate a transformative learning environment that engages students in scholarship and diversified experiential opportunities and fosters connection and belonging.

Sport Management Program Learning Outcomes

The Sport Management degree program is structured around the career readiness competencies developed by the National Association of Colleges and Employers (NACE), recognized as industry leaders for young professionals. These competencies serve as the foundation for our learning outcomes, ensuring that graduates are well-prepared for successful careers in the sports industry.

Career & Self-Development: Graduates will demonstrate a commitment to continuous personal and professional growth. They will exhibit self-awareness and adaptability, essential for thriving in the dynamic field of sport management.

Leadership & Teamwork: Graduates will demonstrate effective leadership and teamwork skills by building and maintaining collaborative relationships, managing conflicts, and working towards common goals. They will exhibit accountability, respect for diverse perspectives, and the ability to motivate and guide teams to achieve success.

Communication & Professionalism: Graduates will effectively communicate with diverse stakeholders in the sports industry, utilizing both written and verbal skills. They will uphold the highest standards of professionalism, demonstrating integrity, ethical behavior, and respect in all professional interactions.

Critical Thinking: Graduates will apply critical thinking and problem-solving skills to analyze complex issues within the sports industry. They will evaluate information, consider multiple perspectives, and make informed decisions that enhance organizational effectiveness and innovation.

Equity & Inclusion: Graduates will promote equity and inclusion within the sports industry. They will understand and appreciate diverse perspectives, advocate for inclusive practices, and work towards creating environments that are welcoming and accessible to all individuals.

Technology: Graduates will leverage technology to enhance the management and operations of sports organizations. They will understand technological advancements, utilize data analytics, and implement digital tools to improve efficiency, engagement, and decision-making processes.